

# RETURN OF THE IDAHO<sup>®</sup> POTATO FIELD FORCE

EPISODE 6: MEDIA MAVEN!  
STARRING KEN "STRETCH" TUBMAN

DEEP INSIDE THE SPLUD CAVE...

WE'RE CONTINUALLY  
WORKING TO KEEP IDAHO<sup>®</sup> POTATOES  
TOP-OF-MIND ONLINE...

...AND IN  
PRINT MEDIA!

TO READ ONE  
OF THE MANY NEWS AND  
FEATURE ITEMS ABOUT US,  
TURN THE PAGE!

KEN TUBMAN AND IDAHO<sup>®</sup> POTATOES CAN HELP  
YOU STRETCH YOUR SALES TOO! ASK US HOW.  
[IDAHOPOTATO.COM/RETAIL](http://IDAHOPOTATO.COM/RETAIL)

