

A HERO IN THE MAKING!

KENT TRAINS HIS NEW COHORT IN THE WAYS OF STRENGTHENING SPUD SALES!



TOP-OF-MIND
AWARENESS FROM THE BIG IDAHO®
POTATO TRUCK IS ONE OF THE WAYS
WE HELP *PUSH SALES!*



OOMPH!

NOW THAT'S WHAT I CALL A
POWERFUL PROMOTION!

STAY TUNED FOR OUR NEXT EPISODE, AS BILL TEACHES DAVE
LIGHTNING FAST RESPONSIVENESS! IDAHOPOATO.COM/RETAIL

